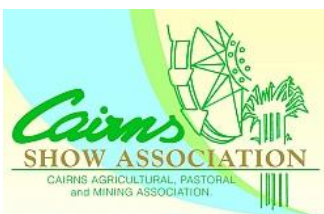




2024

CAIRNS SHOW BILLBOARD COMPETITION



AIM

The Business Liaison Association in conjunction with the Cairns Show Association offers the Cairns Show Association "Billboard Competition" to years 9, 10, 11 and 12 Visual Art and Digital Media students in Far North Queensland.

PRIZE CATEGORIES / BURSARIES

In addition to a cash prize, this competition is offering the winning students the opportunity to have their original artwork displayed on a 4m x 12m billboard located at the Scott Street entrance at the Cairns Show Grounds.

CAIRNS SHOW BILLBOARD COMPETITION

Co-ordinated by **St Andrew's Catholic College**

Contact **Ms Rose Bachelor**

Telephone Number **40395200**

Email **rbachelor@cns.catholic.edu.au**

Closing Date **Friday 24th May 2024**

Awards Presentation Event

A Presentation Function will be held for the winning students **at the Pullman Cairns International Hotel. This event is invite only.**

Date **28th November 2024**
Time **4:45pm – 7:30pm**

Award recipients are required to attend the Presentation Evening and are to wear Formal School Uniform.

The Business Liaison Association (BLA), in conjunction with the Cairns Show Association, once again offers the **Cairns Show Association "Billboard Competition"** to years 9, 10, 11 and 12 Visual Art and Digital Media students in Far North Queensland.

The competition is offering students in the Far North the opportunity to have their original artwork displayed on a 4m x 12m billboard located at the Scott Street entrance at the Cairns Show Grounds.

Students may enter their work in the following 3 categories:

1. **Original Artwork – Any Media**
2. **Original Photograph**
3. **Original Digitally Manipulated Image**

CONDITIONS OF ENTRY

1. All entries must be original work.
2. Use of Generative AI is not to be included - The use of Generate AI tools in Photoshop and similar is a fundamental shift in the way we teach and prepare students for the future of work and creative visual expression. For 2024 we have decided that Generative AI is not to be a part of this competition, particularly as we understand that not all schools/students have access to this feature and this year we want equity in all entries. However, we are looking closely at how this may change in 2025.
3. The top entries selected from the three categories will make up the three panels on the large billboard, sponsored by Inspired Signs.
4. This competition is sponsored by The Cairns Show Association and the Business Liaison Assn. Additional prizes are sponsored by Painting Party.
5. A representative from the Cairns Show Association and Painting Party will make a presentation to the winners at the Annual Awards ceremony to be held **at the Pullman Cairns International Hotel**. Winners are encouraged to attend.
6. A judging panel will meet to decide the winning works. The top two winners in each category will then be chosen based on the criteria below:
 - Submission is online [click here](#)
 - All entrants must be secondary students in Years 9, 10, 11 or 12 and must reside in Far North Queensland.
 - Artworks must have been completed in the last 12 months.

Judging Criteria

1. Design Apply your knowledge of the elements and principles of design.
2. Creativity The originality of your design and concept.
3. Technique The visible qualities of your work, its resolution and construction.

PRIZE CATEGORIES / BURSARIES

Original Artwork – Any Media

Original Photograph

Original Digitally Manipulated Image

Prizes – First Place in each Category – (3 Winners)

- Inclusion on the 12-metre-long billboard at Scott Street, Cairns Showgrounds
- Involvement with local Media
- Inclusion in Business Liaison Association Website
- \$150.00 Cash Prize and a Certificate of Participation
- Painting Party Gift Voucher for four hours painting tuition
- One Day Family Pass to the Cairns Show 2024

Prizes –Second in each Category (3 Winners)

- \$75.00 Cash Prize and a Certificate of Participation
- Painting Party Gift Voucher for two hours painting tuition
- One Day Double Pass to Cairns Show 2024

ENTRY

All entries are submitted on line via Snapform

[click here](#)

Any questions please contact

Ms Rose Bachelor

rbachelor@cns.catholic.edu.au

Closing - Friday 24th May 2024 – (Week 6, Term 2).

2024 Timeline

Applications OPEN	Week 6, Term 1
Entries CLOSE	Week 6, Term 2 - Friday May 24th
Judging	Week 8, Term 2
Winners announced	Week 10, Term 2
Cairns Show	Week 2, Term 3 - 17 – 19 July 2024

APPLICATON FEES

An application fee of \$88 (GST inc), which will cover administration costs. Only one fee per school regardless of the number of entries sent. Schools will be invoiced following receipt of application.

Registration Fee is non-refundable.

PAYMENT DETAILS

Direct Deposit

BSB 633 000
Account 120 970 611
Reference Cairns Show Billboard Competition, School Name, Invoice Number

CONDITIONS OF ENTRY

The Business Liaison Association (BLA) encourages its recipients of awards, prizes, gifts or bursaries to promote their achievements on social media/media and positively attribute the support provided by the BLA.

Any negative, defamatory, or slanderous comments regarding the BLA, its programs or sponsors will result in a cancellation of awards, prizes, gifts or bursaries.



Photographic Consent

Unless expressly advised otherwise, the Business Liaison Association is authorised pursuant to your school's specific photography consent policies to use any photographs, videos or other images obtained as part of the Business Liaison Association's event, competition, presentation to which this correspondence pertains, for the purposes of promotion of the organisation, its events and award programs. Such promotions may include but not be limited to publications, flyers, advertising, sponsorship collateral, website and internet exposure and promotion including use on social media in the foreseeable future.

