



**BUSINESS LIAISON ASSOCIATION**

presents

# KENFROST HOMES

“DRIVE FORE DREAMS”  
GOLF DAY

*Providing pathways to dream careers for our regions youth!*



**WE NEED YOUR HELP  
FOR OUR YOUTH!  
SPONSORSHIPS ARE  
SELLING FAST...  
DON'T MISS OUT ON  
A FANTASTIC DAY!**

 **Kenfrost Homes**  
And Residential Estates



# SPONSORSHIP OPPORTUNITIES

*We would like to invite you to join us for our “Corporate Golf Day”.  
Guaranteed to be a day filled with fun and frivolity.*

**DATE:** FRIDAY 27 May 2022  
**LOCATION:** CAIRNS GOLF CLUB  
**REGISTRATION:** 11:00AM  
**TEE-OFF:** 12:30PM  
**THEME:** **CAREER IN UNIFORM** – this does not necessarily need to be the career that you are currently employed in... eg.  
*If you are engineers, your team can come as a Police Officers, Defence Forces, Nurse, Doctor or a Tradie in High Vis Gear  
If you are a podiatrist, you can come as a podiatrist but wear a Lab coat and add COVID PPE gear. Be creative and think outside the square.*

Please EMAIL us at [admin@bla.org.au](mailto:admin@bla.org.au)  
Or contact us on 4232 2310 – 0431 022 249 to discuss sponsorship opportunities.

## Competitions & Games

### AMBROSE RULES APPLY

Throughout the event there will be Competitions and Challenges at each sponsored hole. These will be advised at registration before you tee off.

#### Prizes

- Team Placings
  - First Place
  - Second Place
  - Third Place
  - Wooden Spoon
- Best Dressed Team – must be in the theme
- Best Dressed Buggy – must be in theme

**Find out what we have been up to by following us on...**



## THANK YOU TO OUR 2022 GOLF DAY SPONSORS!

### VIP Sponsor



### Premium Sponsor



**Hole Sponsors** – sponsorships are selling fast (Don't miss out)

**Your Logo Here**

# SPONSORSHIP PACKAGES

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## VIP EVENT SPONSOR \$3,000 +gst

### Inclusions:

- **NAMING RIGHTS** to the Golf Day (Exclusive with the BLA);
- Complimentary team of 4 players (Exclusive)
- Display of company signage at clubhouse
- Exhibition booth at clubhouse (Exclusive);
- Acknowledgement as VIP sponsor of the event;
- Company logo on all event promotional material, Facebook and website;
- Full Page Company Promo in the official players guide (Inside Cover);
- Opportunity to close the presentation at the end of the event;
- Personal recognition from our Chairperson and EO in the official address.



## PREMIER SPONSOR \$1,500 +gst

or \$1,800 +gst including a team

### Inclusions:

- Acknowledgement as a sponsor of the event;
- Display of 1 x company pull up banner at entrance of clubhouse;
- Company logo on all event promotional material, Facebook and website;
- Half Page Company Promo in the official players guide;
- First option of preferred hole for your hosted activity;
- Personal recognition from our Chairperson and EO in the official address.

## HOLE SPONSOR \$500 +gst

or \$800 +gst including a team

### Inclusions:

- Company logo on all event promotional material, Facebook and website;
- Company logo in the official players guide;
- Display of company signage at your sponsored hole;
- Construction of your Company Ezy Up at your sponsored hole;
- Option of providing food and drinks and/or an activity for players at the sponsored hole.

### PLEASE NOTE HOLE ACTIVITY RESTRICTIONS:

- **First in, first served basis for allocation of holes.**
- **The Cairns Golf Club (CGC) is a licensed premises. Conditions apply to the service of alcohol (1 staff member must have an RSA) - Please advise the BLA asap as these opportunities are limited.**
- **Food can be outsourced (COVID compliant service)**
- **All company promotional material, signs, tents/marquees, and games etc are to be set up the morning of the competition (arranged directly with the CGC) and removed at the end of the competition by the hole sponsor.**
- **If sponsoring a hole and organising an activity – it must be approved by the BLA and the CGC.**
- **This event will comply with the specifications set by the Cairns Golf Club**

# SPONSORSHIP APPLICATION FORM

Please select your preference from the sponsorship menu below, complete the form and email to [admin@bla.org.au](mailto:admin@bla.org.au). Once your application has been processed, we will email you a Tax Invoice for payment within 7 days or you can choose to pay by credit card. First in, first served for allocation of holes.

COMPANY NAME	
POSTAL ADDRESS	
CONTACT PERSON	
EMAIL	
MOBILE NUMBER	
ABN	
PROPOSED DETAILS OF ACTIVITY	

SPONSORSHIP PACKAGES			
	SPONSORSHIP PACKAGE	AMOUNT	TOTAL
<input type="checkbox"/>	VIP Event Sponsor (inc Team of 4)	\$3,000 +gst	
<input type="checkbox"/>	Premier Sponsor + Team of 4	\$1,800 +gst	
<input type="checkbox"/>	Premier Sponsor	\$1,500 + gst	
<input type="checkbox"/>	Hole Sponsor + Team of 4	\$ 800 +gst	
<input type="checkbox"/>	Hole Sponsor Only	\$ 500 +gst	
<input type="checkbox"/>	Team Only	\$ 440 +gst	
	<i>Credit Card Charge 1.9%</i>		
	<b>TOTAL</b>		

CREDIT CARD (no AMEX) PAYMENT AUTHORISATION OR EFT			
NAME ON CARD			
CARD NUMBER			
EXPIRY DATE		CCV	
TOTAL AMOUNT		<i>PLEASE INCLUDE THE 1.9% CREDIT CARD CHARGE</i>	
SIGNATURE OF CARD HOLDER			
DATE			

We will pay by <b>EFT</b> <input type="checkbox"/> <b>Not Available after Friday 15 May 2022</b>
Account Name: Business Liaison Association   Bendigo Bank BSB No. 633 000   Account Number 120970611 Your Reference: [Your Company Name] BLA Golf EFT Payment Advice/Remittance to: <a href="mailto:admin@bla.org.au">admin@bla.org.au</a>

# TEAM COMMITMENT FORM

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## GOLF TEAM (4 PEOPLE) \$440 +GST

An invoice will be raised following the receipt of this form.

Please EMAIL this form to [admin@bla.org.au](mailto:admin@bla.org.au)

Or contact us on 4232 2310 – 0431 022 249 if you have any questions.

### Team Inclusions

- BBQ Lunch
- 1 x Alcoholic Beverage each
- 18 holes of golf
- Golf buggy x 2 – Team of 4
- Prizes and competitions
- Presentation and canapes in the Club House on completion.

**PREFERRED WAY OF BOOKING TEAMS ONLY AND PAYMENT - PLEASE USE  
TRYBOOKING LINK - <https://www.trybooking.com/BXVTV>  
ALL SPONSORSHIPSHIPS WILL BE INVOICED SEPERATELY**



### INVOICE DETAILS

COMPANY NAME	
POSTAL ADDRESS	
CONTACT PERSON/ TEAM LEADER	
EMAIL	
MOBILE NUMBER	
ABN	

### TEAM MEMBERS DETAILS

Team Name:		
	PLAYER NAME	COMPANY
Player 1		
Player 2		
Player 3		
Player 4		

- ✓ Clubs can be hired directly from the Cairns Golf Club (must be organised in advance).
- ✓ All drinks with the exception of water must be purchased from the CGC.
- ✓ Ambrose Rules Apply



Golf Day Fun!

