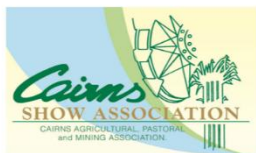


BUSINESS LIAISON ASSOCIATION

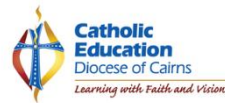
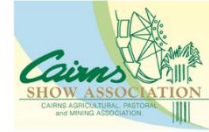
# CAIRNS SHOW ASSOCIATION

# BILLBOARD COMPETITION

SPONSORED BY



# 2026 AWARD SPONSORS



# CAIRNS SHOW BILLBOARD COMPETITION

## About the Business Liaison Association (BLA)

The Business Liaison Association (BLA) is a not-for-profit organisation dedicated to building meaningful connections between education and industry across Far North Queensland – from Cardwell to the Torres Strait and west to the Tablelands and Gulf.

Each year, we empower more than 12,000 students from over 37 schools to explore diverse career pathways, engage with industry mentors, and make informed choices about their futures. By bridging the gap between the classroom and the workplace, we help young people step confidently into their next chapter – and in the process, strengthen the local workforce.

BLA embraces multicultural diversity and First Nations perspectives, fostering respect, understanding, and inclusion for all cultures and identities.

## Our Mission

To inspire, inform, and empower the next generation while forging lasting partnerships between schools, business, tertiary institutions, and the community. Together, we're cultivating a skilled, sustainable regional workforce ready for the opportunities of tomorrow.

## Our Cairns Show Billboard Competition Sponsors

**Hosted by the Business Liaison Association (BLA)** in partnership with local schools and community stakeholders in Cairns, North Queensland.

**The Business Liaison Association extends its sincere appreciation to Cairns Show Association and Inspired Signs for their valued sponsorship of the Cairns Show Billboard Competition.**

Through their ongoing support, we continue to strengthen pathways between education, training, and employment, empowering the next generation of students and future professionals across Far North Queensland.

## Overview

The Cairns Show Billboard Competition provides an exciting and prestigious opportunity for Visual Art and Digital Media students in Years 9–12 across Far North Queensland to showcase their original work on a large-scale public platform at the Cairns Showgrounds.

This initiative celebrates emerging artistic talent, promotes community recognition, and offers students authentic, real-world experience in large-format public art and design.

Winning entries from each category will be professionally reproduced and displayed on a 12-metre billboard at the Scott Street entrance of the Cairns Showgrounds during the 2026 Cairns Show, providing high-visibility exposure to thousands of visitors.

## Conditions of Entry

Visual Arts, Design, and Media students in Years 9–12 are invited to submit large-scale works, including billboard designs, for exhibition at the Cairns Showgrounds.

All entries must be the student's original work and must align with the competition guidelines and submission requirements.

## Categories

The competition comprises three categories. Students may enter one or more of the following:

- **Original Artwork – Any Medium**
- **Original Photograph**
- **Original Digitally Manipulated Image**

## Prize & Bursaries

- **First Place – Each Category (Three Winners in Total)**
  - Artwork featured on the Cairns Show Billboard
  - Feature on the Business Liaison Association website
  - Inclusion in local media coverage (subject to media participation)
  - \$150 cash prize
  - Certificate of Participation
  - One (1) Day Family Pass to the 2026 Cairns Show
- **Second Place – Each Category (Three Winners in Total)**
  - \$75 cash prize
  - Certificate of Participation
  - One (1) Day Double Pass to the 2026 Cairns Show

## Process

### 1. Submissions

- To ensure fairness, creative integrity, and equity across participating schools, all entrants must comply with the following conditions:
- Entries must be entirely original works created solely by the student. Reproductions, copied material, or derivative works will not be accepted.
- The use of generative AI tools is strictly prohibited in the creation, editing, or enhancement of submissions. This includes the use of AI-assisted features within design platforms. This policy ensures equity, particularly where access to such technologies may vary between schools.
- All artwork must have been completed within the past twelve (12) months.
- Entrants must be current students in Years 9–12 residing in Far North Queensland.
- Each school may submit multiple entries, coordinated and endorsed through the relevant Visual Art or Digital Media department.
- Winning entries will be selected by a professional judging panel appointed by the organisers.

### 2. Submission Process

- All entries must be submitted via Snapform – **[Snapform Link Here!](#)**
- File format: High-resolution image file or PDF suitable for large-scale reproduction.
- Submission deadline: **Friday, 22 May 2026, (Week 5, Term 2)**
- **Late entries will not be accepted under any circumstances.**
- For submission queries or assistance, please contact:

**Ms Rose Bachelor**

St Andrew's Catholic College

rbachelor@cns.catholic.edu.au

### 3. Application Requirements

- Each participating school must submit:
  - A completed Application Form for each student entry.
  - An application fee of \$88.00 (incl. GST) per school (non-refundable).
- **Please note:** There is no limit on the number of entries per school.

### 4. Consent and Ethical Standards

- By entering, students and schools provide consent for photographs and video footage to be taken during interviews, awards event and used for promotional purposes by BLA and its partners.

- Entries must be the original work of the student. The use of generative AI tools (e.g., ChatGPT, Claude, Gemini) is not permitted in drafting or writing the submission materials. All submissions must be the student's own original works. Submissions found to breach this condition will be disqualified.
- Students and schools are encouraged to positively promote their achievements on social media and acknowledge support from the Business Liaison Association.
- BLA reserves the right to withdraw awards, bursaries, or recognitions in instances where a recipient publicly defames, misrepresents, or undermines the values or reputation of the BLA, community stakeholders, or their affiliated partners.

## **Payment Information**

An invoice of **\$88.00** will be issued to **each** school on the official closing date of the award.

## **Awards Night Presentation**

Winning students will be formally recognised at the invitation-only Aspire Awards Presentation Evening, details as follows:

- Date: Thursday, 17 September 2026, (Week 10, Term 3)
- Time: 4:45 pm – 7:30 pm
- Venue: Cairns Performing Arts Centre (CPAC)

### **Award Recipient Requirements**

- All award recipients are required to attend the Awards Ceremony in full formal school uniform, in accordance with their school's uniform policy.
- A formal invitation will be issued to each recipient, parent, and their respective school.

Please upload all applications to Snapform by Friday, 22 May 2026, (Week 5, Term 2)

**[Snapform Link Here](#)**