



2024

RIGHT AT HOME FAR NORTH QUEENSLAND BUSINESS PLANNING COMPETITION



AIM

The Business Planning Competition is open to all students enrolled in business subjects.

Sponsored by Right at Home the competition aims to provide teams and individual students with the opportunity to apply their knowledge and understanding of the business development process.

PRIZES

Senior Winner	\$ 500
Runner Up	\$ 300
Encouragement x2	\$ 100

Junior Winner	\$ 400
Runner Up	\$ 300
Encouragement x2	\$ 100



Right at Home Far North Queensland JUNIOR BUSINESS PLAN COMPETITION AND SENIOR BUSINESS FEASIBILITY STUDY COMPETITION

Contact	Ms Janet Ross Competition Coordinator
Email	jross@cns.catholic.edu.au
Closing Date	Tuesday 10 th September 2024
Senior Business Plan Presentations	Saturday 12 October 2024

Awards Presentation Event

A Presentation Function will be held for the winning students **at the Pullman Cairns International Hotel. This event is invite only.**

Date	28 th November 2024
Time	4:45pm – 7:30pm

Award recipients are required to attend the Presentation Evening and are to wear Formal School Uniform.

APPLICATION CRITERIA

The competition closes on **Friday 13 September 2024**. Only **ELECTRONIC SUBMISSIONS** will be accepted – emailed through by this date.

CATEGORIES The competition will be run in two categories: Category	Requirement	Open to
1. Junior Business Competition	<ul style="list-style-type: none">• Submission of Business Plan documentOR• Multimodal presentation – video upload (max 3 minutes)	Individual students and/or teams in Years 7, 8, 9 & 10 Schools can enter a maximum of 6 entries in this category– 3 for the business plan and 3 for the multi-modal presentation .
2. Senior Business Feasibility Study Competition	<ul style="list-style-type: none">• Submission of Business Feasibility Study document• 10-minute presentation of Business Feasibility Study (finalists only)	Individual students and/or teams in Year 11 (only) Schools can enter a maximum of 3 feasibility studies for this category.

All information can also be downloaded from the Business Liaison Association website: www.bla.org.au

The decision of the judges will be final and no correspondence will be entered into.

PRIZE / BURSARY

SENIOR BUSINESS FEASIBILITY STUDY COMPETITION

WINNING ENTRY \$ 500
RUNNER UP ENTRY \$ 300
ENCOURAGEMENT AWARD \$ 100 X 2

JUNIOR BUSINESS PLAN COMPETITION

WINNING ENTRY \$ 400
RUNNER UP ENTRY \$ 300
ENCOURAGEMENT AWARD \$ 100 X 2

INSTRUCTIONS FOR ENTRY

1. Registration is essential. Please complete the attached Registration Form as per the instructions on the special form (email to Janet Ross)
2. A **maximum of three** (3) entries will be accepted per school, per submission type.
3. Submission of entry: Only ELECTRONIC SUBMISSIONS accepted* – email through to **Janet Ross** by closing deadline. (A return email confirming receipt will be sent within a day or two of its receipt).
4. Please ensure **each written entry** has a title page that clearly identifies school, student names AND category of competition.
5. Please ensure **each video entry** has the name of the student and school in the filename.

JUDGING INFORMATION

Selected executive members of the Cairns business community will judge the written Business Feasibility Studies and Business Plans. A copy of the judging criteria that plans will be assessed against is attached.

Sample guides for a Business Feasibility Study and Business Plan for your information are available at:

- http://bestentrepreneur.murdoch.edu.au/Business_Feasibility_Study_Outline.pdf and
- <http://www.business.gov.au/business-topics/templates-and-downloads/business-plan-template-and-guide/Pages/default.aspx> (Sources: Murdoch University and business.gov.au respectively).

A shortlist of entrants from the senior category will be invited to formally present their Business Feasibility Study to the judging panel at a presentation session.

Teachers will be notified of the winning teams/students via email in the week following the judging.

The winning teams/students will be acknowledged at the BLA Annual Awards Presentation Night. Students receiving awards are expected to be in attendance and will be required to wear Formal School Uniform as per school instructions.

RULES AND CONDITIONS

Business Feasibility Studies and Business Plans should be the student's own work and not the existing plan of a business.

APPLICATON FEES

An application fee of \$88 (GST inc), which will cover administration costs. Only one fee per school regardless of the number of entries sent. Schools will be invoiced following receipt of application.

Registration Fee is non-refundable.

PAYMENT OPTIONS

Direct Deposit

BSB 633 000
Account 120 970 611
Reference Right at Home Far North Queensland
Junior Business Plan Competition OR
Senior Business Feasibility Study Competition
- School Name and Invoice Number

The Business Liaison Association (BLA) encourages its recipients of awards, prizes, gifts or bursaries to promote their achievements on social media/media and positively attribute the support provided by the BLA.

Any negative, defamatory, or slanderous comments regarding the BLA, its programs or sponsors will result in a cancellation of awards, prizes, gifts, or bursaries.



Photographic Consent

Unless expressly advised otherwise, the Business Liaison Association is authorised pursuant to your school's specific photography consent policies to use any photographs, videos or other images obtained as part of the Business Liaison Association's event, competition, presentation to which this correspondence pertains, for the purposes of promotion of the organisation, it's events and award programs. Such promotions to include but not be limited to publications, flyers, advertising, sponsorship collateral, website and internet exposure and promotion including use on social media in the foreseeable future.